

Join us in celebrating Hispanic Heritage Month



Boston Mayor Marty Walsh

Featuring the area's most prominent figures celebrating National Hispanic Heritage Month

Join representatives from some of Boston's most prestigious corporate and public institutions as they share their lighthearted – and often hilarious – commentary on the Latino community, their contributions to the city and state, and their many lovable quirks. Featuring an awards presentation recognizing individuals that make the area's Latino community truly special.

Friday **September 29th** 2017

7:00AM - 9:30AM | BOSTON PARK PLAZA HOTEL

[REGISTRATION » 7:00AM - 7:30AM] • [BREAKFAST » 7:30AM - 9:30AM]



FORMAT: The El Mundo Hispanic Heritage Month Breakfast places some of the most recognizable public figures and Latino leaders in the city and state in a setting few have seen them in before and is sure to draw huge laughs from the audience. Similar to the traditional St. Patrick’s Day Breakfast in South Boston, the Hispanic Heritage Month Breakfast subjects our honorable head table to a public presentation of light-hearted barbs, praise and heartwarming tributes in celebration of Latino culture.

- Only event of its kind in Massachusetts honoring Hispanic Heritage
- Premium networking opportunity with over 400 public and private sector professionals from Boston’s leading institutions
- Quickly becoming the “must attend” event during Hispanic Heritage Month



Boston Mayor Marty Walsh and Felix G. Arroyo, Chief of Health and Human Services



Boston City Councillor Tito Jackson and Beverly A. Scott, MBTA General Manager



MA State Senator Sonia Chang-Diaz and Suzanne M. Bump, Massachusetts State Auditor



MEET OUR 2017 HEAD TABLE



Charlie Baker
 Massachusetts Governor



Marty Walsh
 Boston Mayor



Rosalin Acosta
 MA Secretary of Labor &
 Workforce Development



Tito Jackson
 Boston City Councillor
 Boston Mayoral Candidate



Junot Diaz
 Novelist - MIT Professor - Writer
 2008 Pulitzer Prize Winner



Carol Fulp
 President and CEO at
 The Partnership, Inc.



Micho Spring
 President, Weber Shandwick/
 New England



Paul Francisco
 Chief Diversity Officer
 State Street



Vanessa Calderon-Rosado
 Chief Executive Officer at
 Inquilinos Boricuas en Accion

HONORING:



COMMUNITY
 PARTNER OF
 THE YEAR



HONORING:

RED SOX LEGEND

**LUIS
 TIAN**

"EL TIANTE"

LIFETIME
 ACHIEVEMENT
 AWARD

SPONSORSHIP LEVELS

GOLD SPONSOR - \$15,000

Features Include:

- One seat at the head table
- 5 minute speaking opportunity – (lighthearted presentation)
- Two (2) tables of 10 – front and center (3k value)
- Corporate logo Prominently included in all marketing materials (email blasts, digital media, web and media)
- 2 Full page ads; Hispanic Heritage edition and post coverage edition (Sept 28th & Oct 5th)
- Prominently placed in post coverage
- Resource table opportunity on event day (includes table and chairs)
- Merchandising opportunity on event day

SILVER SPONSOR - \$5,000

Features Include:

- One table of 10 - front and center (3k value)
- Half (½) page ad in the Hispanic Heritage edition (Sept 28th)
- Corporate logo included in all marketing materials (email blasts, digital media, web and media)
- Merchandising opportunity on event day

BRONZE - \$2,500

Features include:

- One table of 10
- Quarter (¼) page ad in Hispanic Heritage Month Edition, (Sept 28th)
- Corporate logo included in all marketing materials (email blasts, digital media, web and media)

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- All artwork for ads must be e-mailed to AE (300dpi PDF) by Thursday, Sept 21st

Ad Sizes and specs:

- Full page 10" wide x 14.5" high
- ½ page: 10" wide x 7.25" high
- ¼ page: 5" wide x 7.25" high

*** all ads are in full color!

REGISTRATION FORM

Company Name:

Main Contact:

Address:

City:

State:

Zip:

Tel:

Fax:

e-mail:

GOLD SPONSOR

\$15,000

SILVER SPONSOR

\$5,000

BRONZE SPONSOR

\$2,500

*****Pre-payment is required. Please use credit card information below or make checks payable to:
El Mundo Newspaper and send to 408 S. Huntington Ave., Boston, MA 02130**

CREDIT CARD BILLING INFORMATION:

Please Check One:

MasterCard

Visa

AMEX

Credit Card Number:

Exp Date:

Name on Card:

Address (if different than above):

City, State, Zip:

Authorized Signature:

**Please email this form to: billing@elmundoboston.com, or print and fax to 617-524-5886.
For more info please call: 617-522-5060 x223**

Cancellation of the event must be made in writing no less than two (2) weeks prior to the event date. Invoices are due upon receipt.